

DIPR RATE CARD

TELANGANA STATE			
EDITION	B/W RATE	COLOUR RATE SPECIAL POSITION RATES	
HYDERABAD	400	JACKET COLOUR RATE	200%
WARANGAL	200	1ST PAGE COLOUR RATE	150%
TELANGANA	600	BACK PAGE COLOUR RATE	125%
		3RD PAGE COLOUR RATE	100%
		OTHER PAGES COLOUR RATE	50%
In case of Jacket in the newspaper the Main 1st page will be treated as 3rd page			100%

ANDHRA PRADESH STATE		
EDITION	B/W RATE	COLOUR RATE
VIJAYAWADA	232	325
VISAKHAPATNAM	280	392
TIRUPATI	208	291
ANDHRA PRADESH	720	1008
SPECIAL POSITION RATES		
FRONT PAGE COLOUR PREMIUM		
JACKET-1 FRONT PAGE	100% EXTRA ON COLOUR RATE	
HALF PAGE COLOUR	50% EXTRA ON COLOUR RATE	
QUARTER PAGE COLOUR	25% EXTRA ON COLOUR RATE	
BACK PAGE COLOUR PREMIUM		
FULL PAGE COLOUR	50% EXTRA ON COLOUR RATE	
HALF PAGE COLOUR	25% EXTRA ON COLOUR RATE	

FOR ADVERTISEMENT ENQUIRY, WRITE TO ENQUIRY@THEHANSINDIA.COM
OR GIVE A MISSED CALL TO 88823 96396

DAVP RATE CARD

TELANGANA STATE		
EDITION NAME	B/W RATE	COLOUR RATE
HYDERABAD	35.55	49.77
WARANGAL	16.87	23.618
KHAMMAM	12.47	17.458
TELANGANA STATE	64.89	90.846

ANDHRA PRADESH STATE		
EDITION NAME	B/W RATE	COLOUR RATE
VIJAYAWADA	16.87	29.974
VISAKHAPATNAM	16.87	29.974
TIRUPATI	16.87	23.618
KURNOOL	12.47	17.458
ANDHRA PRADESH STATE	63.08	101.024

ANDHRA + TELANGANA		
EDITION NAME	B/W RATE	COLOUR RATE
AP+TS	137.05	191.87

FOR ADVERTISEMENT ENQUIRY, WRITE TO ENQUIRY@THEHANSINDIA.COM
OR GIVE A MISSED CALL TO 88823 96396